#### Conference *Celebrity News, an Oxymoron?* University of Geneva, Department of Sociology Uni-Mail Building 15-17.09.10

# Programme

# Wednesday 15.09.10, room MR060

18h30-20h	Opening Lecture Persona Studies: mapping the proliferation of the	P. David Marshall, Deakin University (AUS)
	public self	(100)

### Thursday 16.09.10, room MR160

8h30-9h	Reception / Registration / Coffee	
9h-9h45	Welcome / Celebrity News	Annik Dubied, University of Geneva (CH)
	Panel 1: Theories in Celebrity News	
9h45-10h	Introduction to the panel	<b>P. David Marshall,</b> Deakin University (AUS)
10h-10h30	The representation of celebrities in Flemish newspapers: a content analysis (1998-2007)	Olivier Driessens, Ghent University (B)
10h30-11h	"This is not how cancer looks": Public understandings of celebrity and risk in the news	Daniel Ashton and Rebecca Feasey, Bath Spa University (UK)
11h-11h30	Celebrity gossip as "talk of the town". The celebrity as object – and subject – of social network community discourse	Ursula Ganz-Blättler, University of Fribourg (CH)
11h30-12h	Mixing up with Stars that Matter? Elites and 'Celebrities' in Comparative Perspective	Jean-Pascal Daloz, CNRS (F) and Oxford University (UK)
12h-14h	Lunch	
	Panel 2: Comparative Studies in Celebrity News	
14h-15h	The Moral Order of Celebrity Sightings	Kerry Ferris, Northern Illinois University (USA)
15h-15h30	Love in Hollywood: a Framing Analysis of Celebrity News and Audience Reactions	Nathalie Claessens and Hilde Van den Bulck, University of Antwerp (B)
15h30-16h	Presentation Forms of Scandals in Celebrity News Shows: an International Comparison between USA, Russia and Switzerland	Sarah Brander, Roy Bula, Elena Gustova, Nick Lüthi, Katharina Hemmer, University of Zurich (CH) and Thomas Hanitzsch, University of Munich (D)
16h-16h30	Coffee break	
16h30-17h	Celebrity News and Stars Figures. A thematic content analysis of the European French-speaking press	Valérie Gorin, Annik Dubied, Magali Dubey and Zelda Crottaz, University of Geneva (CH)
17h-17h30	Who's news? A comparative content analysis of celebrities in TV news magazines	Nicole Brunold, Christina Fixle, Angelika Hergesell, Piotr Kren, Katharina Hemmer, University of Zurich (CH) and Thomas Hanitzsch, University of Munich (D)
18h	Aperitif	

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## Friday 17.09.10, room MR160

	Panel 3: News Production in Celebrity News	
8h30-9h30	Celebrity Journalism: Paradox and Social Complexity	Martin Conboy, University of Sheffield (UK)
9h30-10h	Paparazzi and journalism: Critical perspectives	Kim McNamarra, University of Western Sydney (AUS)
10h-10h30	Coffee break	
10h30-11h	"I've hurt so many people, and so many people I have to make an amends to": Celebrity and accountability – Discursive analysis of Tiger Wood's media news interviews	Rahul Sambaraju, Chris Mc Vittie, Queen Margaret University (UK), and Andy McKinlay, The University of Edimburgh (UK)
11h-11h30	The Pope and the Vatican in the contemporary media landscape	Donald McNeill, University of Western Sydney (AUS)
11h30-12h	Development Issues and World Relations through a Pair of Prada Sunglasses: Framing Analysis of Celebrity Philanthropy Documentaries	Hilde Van den Bulck, Nathalie Claessens and Koen Panis, University of Antwerp (B)
12h-13h30	Lunch	
	Panel 4: Figures and Charisma in Celebrity News	
13h30-14h30	Is Celebrity Politics a Threat to Democracy?	Jamil Dakhlia, University of Nancy 2 and CREM - CNRS (F)
14h30-15h	And the top-models became celebrities: women and public experience in the 1990's	Ligia Campos C. Lana, University of Minas Gerais (BR) and EHESS (F)
15h-15h30	"Immortal" news in celebrity newspapers: What if, above and below the celebrity news, there is never the event?	Eva-Marie Goepfert, Université Lumière Lyon II (F)
15h30-16h	Coffee-break	
16h-16h30	Female celebrities in Portuguese women's and men's lifestyle magazines	Ana Jorge, New University of Lisbon (P)
16h30-17h	Sports Celebrities in the Media: News Coverage of Roger Federer in Swiss Daily Newspapers	Daniel Beck, University of Fribourg (CH)
17h-17h30	Categorization Of Celebrity Typologies	Peri Di Secli and Katharina Hemmer, University of Zurich (CH)
17h30-18h	Closing remarks	