



The Louvre world - One place, many territories -

**International conference
University of Paris-Sorbonne / Louvre Museum
8 and 9 December 2016**

Thursday 8 December 2016: Paris-Sorbonne University, *Amphitheatre Richelieu*

Friday 9 December 2016: Louvre Museum, *Auditorium*

This conference is the result of a joint reflection between the university of Paris-Sorbonne and the Louvre museum, and aims to tackle the place and the issues faced by the museum in our modern urban societies. The evolution of the institution, from the founding days of the revolutionary museum to the contemporary image of the global museum, has no doubt signalled the establishment of a heritage figure of globalisation. Set in the palace of the kings of France, at the heart of Paris' historical and political centre, the Louvre museum has evolved over the centuries under the consecutive effects of a growing urbanisation and metropolisation, and of a globalised touristic attendance, in addition to the strong, widespread cultural expectation of city dwellers towards their museums. These issues will be tackled through the example of the Louvre.

This conference endeavours to adopt a trans-disciplinary approach set in the long term, while adopting a contemporary and international perspective.

The reflection is based on three current events of the Louvre Museum: the refurbishment of the Napoleon Hall, which will end in 2016-2017 to allow visitors to access once again newly renovated and extended spaces; the opening, in summer 2016, of both the *Pavillon de l'Horloge* and of the *Centre Dominique-Vivant-Denon* (Research and Collections), the research programmes of which tackle the history of the Louvre and its development as an architectural, urban and museum space; and more generally, the next opening of "Louvre Abu Dhabi".

Paris represents an extraordinary social, artistic and cultural breeding ground. Its connections to the Louvre palace have been, historically, at the foundations of the unity of the Kingdom of France. Then, the Republican city has served the triptych museum, nation,

heritage (Poulot, 1997). Today, while the museum unfolds a global strategy that goes well beyond the national borders and questions its links with the era of new museums, new urban spaces and new touristic mobility (Fagnoni, Gravari-Barbas, 2015), does the “glocalisation” (Robertson, 1992) of heritage and tourism represent all the components of this new Parisian urban landscape?

The links between Paris and the Louvre exemplify not only a dialogue through time, but also a dialogue through space, with the city as the backdrop of the “Louvre world”. What does the city owe to the Louvre? What does the Louvre owe to the city? The scale of the structuring relationships between the museum and the city has changed in two ways. On one hand, ever since the “Grand Louvre” project initiated in 1981, the museum has extended, and has reinforced its contacts with the city with the opening of the pyramid in 1989, and of the Carrousel Gallery in 1993, creating a network of communication under and over ground that connects the museum’s activities to the city dwellers’ path. On the other hand, the relationships between the museum and the city have been mediatised since the 1990s on the global scale: the museum and the city both project themselves into international competition, the museum contributes to the city’s participation to the metropolitan competition.

The conference proposes to question the respective “territories” of the city and of the Louvre, in their dialogue, their confrontation or their conflicts, as far as the contemporary phenomena of de-territorialisation and/or re-territorialisation, in the aim of accounting for the articulation between heritage and modernity, urban and architectural space, and social spaces.

While many towns have built their development around one main museum, the chronological anchoring of the Parisian institution in the landscape of the city encourages to question this crossed trajectory between city and museum. Monument and cultural site, the Louvre museum spreads itself at every scale: neighbourhood, town, metropolis, Greater Paris, and now “outside the walls”, at the national scale with the opening of Louvre-Lens in December 2012, and at the international scale, with the soon to be open Louvre in the Arabic peninsula, in Abu Dhabi. The know and the know-how feed into this attractiveness, which is regularly repeated, adapted and amplified, and confirm the reputation of excellence of this universal museum.

The performance of the most visited museum in the world (8,52 millions visitors, 16,1 millions people registered on the website, and 2,386 millions of subscribers to its social networks in 2015) does not need to be proven, but it needs to be analysed. This attractiveness is a testimony to the sustainability of the model, of its capacity to evolve, but also of its failures, and it invites the analysis of such evolutions in a historical, geographical, social, economic and artistic perspective. The Louvre is a matter of paradigm.

The permanence of this cultural, urban, economic, heritage, touristic model, invites the appreciation of this success in terms of development strategy, of renovation and renewal, of museological changes, of museographical adaptation, of creation of events, of politics of the publics (citizens, visitors, tourists), of adequacy to the digital age, of territorial impact.

**The symposium is broken down into four sessions
and
is held in two different locations :**

Session 1 and Session 2:

Thursday 8 December 2016: Paris-Sorbonne University, *Amphithéâtre Richelieu*

Session 3 and Session 4:

Friday 9 December 2016: Louvre Museum, *Auditorium*

REGISTRATION

Attendance to the the following symposium « *Le Louvre monde. Un lieu, des territoires* » / “*The Louvre world. One place, many territories*” on Thursday, December 8, and Friday, December 9 is free, but registration via the following online forms is required:

<http://colloque-louvre-monde.eventium.net/>

Detailed program on the Louvre and the Paris-Sorbonne University’s websites :

<http://www.paris-sorbonne.fr/colloque-louvre-monde>

<http://www.louvre.fr/le-louvre-monde-un-lieu-des-territoires-0>

- First session

The Louvre and its territory: architecture and powers

Place of power, the Louvre bears witness to a history punctuated by its architectural development that marks the evolution of its great functions as a palace and as a museum. Philippe August’s decision at the end of the 12th century to build a stone enclosure around the capital and to protect its access with a fortress at its western end, has determined the origins of the close relationship that played out between the town and the palace (Fleury, Kruta, 2000; Hayot, 2013). During eight centuries, their joint development experienced a history made of complementary issues, sometimes conflicting (Gady, 2015; Bresc-Bautier, 2016). The New Louvre of Napoleon III marked by its ambition the attempt to achieve after four centuries the great royal project of uniting the Louvre to the Tuileries, but it also announced the major revolution of the great Haussmanian works that aimed to modernise and sanitize the urban fabric of the capital.

This session proposes to question the high points of these characteristics, in order to understand what were their impacts on the evolution of the urban landscape of the Louvre and the Tuileries estate until the 20th century. The resumption of the great State works in the 1980s marked a new turn in the city’s architectural and urban adaptation. If the Grand Louvre project was one of its undeniable successes, it seems even more urgent to study its impact today, as the city and the museum are both confronted to new challenges, in particular with the Greater Paris.

- Second session

The Louvre in the city: social uses

The Louvre museum, by its scale, number of visitors, the activity it creates daily inside and outside the walls of the institution, remains a great catalyst of energy, which benefits the

national economy directly and indirectly (Grefe, 2012). Throughout its history, the Louvre has carried and inspired artistic creation in all its forms, making its neighbourhood a leading driving force. The on-going restructuration of the reception area under the pyramid invites questions about the constant challenges the museum is confronted to by its success. In the space of twenty years, the evolution of citizens' cultural practices has considerably transformed visits to the museum. Thanks to its wealth, the cultural offer holds a power of attraction that is particularly heightened in Paris.

This session will tackle the economic and social uses of the museum, of its gardens and of its neighbourhood. The Louvre has always had a privileged location in the heart of Paris, leading artistic centre, it is also the prestigious site of musical and theatrical creations. What will be considered here, through pluri-disciplinary approaches and case studies, is the way in which the museum fully contributes to its mission of democratic openness to society. An examination of the socio-economic mechanisms that are in place today to ensure the museum operations and its development will help expanding the debate.

- Third session

The Louvre, image and representations

Paris holds a considerable place in the collective imagination. Its touristic appeal makes it a premium destination to visit. The Louvre, universal museum, has greatly contributed to entertain the myth since its conception in the Age of the Enlightenment. But to what extent has the notion of universality contributed to establish the paradigm of "museum of museums"? While its recent history actually tends to deconstruct the notion, the museum constantly reactivates its principle. From the myth to the brand, what are the issues, the risks, the limits, the perspectives offering themselves to reflection?

This third session will take a transversal look onto the question of the symbolism of the Louvre as a monument, at the heart of a neighbourhood that has fed literary and cinematographic fiction, and that has become the backdrop to collections amongst the most prestigious in the world. The Louvre holds a seemingly endless "emotional" appeal that must be put to good use. If the *Mona Lisa* has remained the undisputed icon of the institution for more than a century, Ieoh Ming Pei's glass and iron pyramid has in turn become a new, modern symbol of the museum in the city. The place of architectural creation within a historical monument such as the Louvre remains a topic of debate that is necessary to tackle in the light of the most recent projects and research.

- Fourth session

The Louvre in a global world

For more than twenty years, the Louvre has been projecting itself in an increasingly digital world. A Louvre "outside the walls", both physical (Louvre-Lens, Louvre Abu Dhabi, travelling exhibitions) and digital, becomes the creator of new territories of contacts. The Louvre is present on the five continents. It is able to embody, practically on its own, the cultural and touristic national potential. Would a connected Louvre be able to link new networks of globalised knowledge with the city and its territories? Has the notion of "metropolisation" of tourism become a reality for Paris and its heritage? The question of the future of the museum in the development of the "smart city" will also be approached.

This fourth and last session will question the new dynamics of the museum in a globalised world, and how they relate to the city. The Louvre can play a key role in the territorial reconstruction. The tension between the de-territorialisation and re-territorialisation of the museum remains to be analysed. These notions must be observed at the light of recent studies on the place given to museums, in the reconfiguration of regions as in the production of new territories, and the more or less antagonistic links that play out in relation to the Parisian or even the metropolitan territory. In this game of scales, the question of the Louvre as a “museum-town” or “museum-world” (Le Clézio, 2011) is more relevant than ever.

- BRESC-BAUTIER Geneviève (dir.), *Histoire du Louvre*, Paris, Ed. Musée du Louvre et Fayard, 2016.
- FAGNONI Edith, GRAVARI-BARBAS Maria (dir.), *Nouveaux musées, Nouvelles ères urbaines, Nouvelles pratiques touristiques*, Laval, Presses de l'Université Laval (PUL), Coll. *Géographie RECHERCHE*, 2015.
- FLEURY Michel, KRUTA Venceslas, *Le château du Louvre*, Dijon, Ed. Faton, 2000.
- GADY Alexandre, *Le Louvre et les Tuileries : La fabrique d'un chef d'œuvre*, Paris, Ed. Le Passage, Coll. *Beaux livres*, 2015.
- GREFFE Xavier, *L'artiste et le marché : de la création à la valorisation. L'artiste-entreprise*, Paris, Dalloz, 2012.
- HAYOT Denis, « Une nouvelle vision du rapport entre le Louvre et l'enceinte de Philippe Auguste à Paris », *Bulletin monumental*, t. 171-1, 2013, p. 3-10.
- LE CLEZIO Jean-Marie, *Les musées sont des mondes*, Paris, Gallimard, Coll. *Livre d'Art*, 2011.
- POULOT Dominique, *Musée, Nation, Patrimoine : 1789-1815*, Paris, Gallimard, 1997.
- ROBERTSON Roland, *Globalisation. Social Theory and Global Culture*, London, Sage publications, 1992.

Scientific committee

- Jean-Yves ANDRIEUX, *Professor Emeritus of Art History, Paris-Sorbonne University*
- Barry BERGDOLL, *Professor of Architectural History, Columbia University, New York*
- Jean-François CHARNIER, *Chief Patrimony Curator, Scientific Director of the France-Museums Agency*
- François CHASLIN, *Architect and architecture critic*
- Géraldine DJAMENT-TRAN, *Geography Lecturer, Strasbourg University*
- Edith FAGNONI, *Professor of Geography, Paris-Sorbonne University*
- Alexandre GADY, *Professor of Architectural History, Paris-Sorbonne University*
- Adrien GOETZ, *Lecturer in Art History, Paris-Sorbonne University*
- Maria GRAVARI-BARBAS, *Geography Professor, Paris1 – Panthéon-Sorbonne University, IREST, Unesco Chair*
- Xavier GREFFE, *Economics Emeritus Professor, Paris1 – Panthéon-Sorbonne University*
- Marianne GRIVEL, *Professor, Art History, Paris-Sorbonne University*
- Patrizia INGALLINA, *Professor, Architecte-Urban Planner, Paris-Sorbonne University*
- Anne KREBS, *Assistant department head, head of socio-economic studies and research center Dominique-Vivant Denon, Louvre Museum*
- Isabelle LEFORT, *Professor of Geography, Lyon2 University*
- Françoise MARDRUS, *Head of Centre Dominique-Vivant Denon Center, Louvre Museum*
- Christine MENGIN, *Lecturer in Architectural History, Paris1 – Panthéon-Sorbonne University*
- Frédéric MIGAYROU, *Deputy director of MNAM, head of architecture and design*

department of the Pompidou Centre

- Zaki NUSSEIBEH, *Vice Chairman Abu Dhabi Authority for Culture and Heritage, United Arab, Abou Dhabi Art President*
- Anne-Solène ROLLAND, *Director, Department of Research and Collections, Louvre Museum*
- Stephen RUSTOW, *Architect, Professor Cooper Union Institute, New York*
- Dany SANDRON, *Professor of Art History, Paris-Sorbonne University*
- Jean-Didier URBAIN, *Social and cultural anthropology, Professor, Paris-Descartes University*

Organizing committee

- Emmanuelle DEDENON, *Espaces, Nature et Culture (ENeC) - UMR CNRS-Paris IV 8185, Paris-Sorbonne University*
- Edith FAGNONI, *Professor of Geography, Paris-Sorbonne University, ENeC UMR CNRS-Paris IV 8185 et EIREST*
- Françoise MARDRUS, *Manager, responsible for the Dominique-Vivant Denon Center, Louvre Museum*
- Monica PRETI, *Programming staff, auditorium du Musée du Louvre*



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Program

Thursday, December 8th 2016:
Paris-Sorbonne University, Richelieu Sorbonne room
Symposium opening

9h: Welcome

9h15: Official opening address by the President of Paris-Sorbonne University, Barthélémy JOBERT, and President-Director of the Louvre, Jean-Luc MARTINEZ

09h30: Introduction and problematic to the two days of the Symposium by Edith FAGNONI and Françoise MARDRUS

First session:

The Louvre and its territory: architecture and powers

Chairwoman: Philippe LORENTZ

Professor in Art History, Paris-Sorbonne University

09h45: Dany SANDRON, *Professor of Art History, Paris-Sorbonne University*; **Denis HAYOT**, *Doctor of Art History*; **Florian MEUNIER**, *chief Curator, Department of Decorative Arts, Louvre Museum*

The city opens up around the Louvre: the castle and Paris XII^e-XV^e century

10h30: Guillaume FONKENELL, *heritage Curator, National Museum of the Renaissance*

The king and God, implementation and use of places of worship around the Louvre

11h: Jean-Philippe GARRIC, *Professor of Architectural History, Paris1 – Pantheon-Sorbonne University*

Join the Louvre to the Tuileries, a project for the heart of Paris (1795-1848)

11h30: Stephen RUSTOW, *Architect-Urban Planner, Professor, Cooper Union Institute, New York and principal, Museoplan LLC*

Hausmann writ small: Pei's Grand Louvre as an exercise in 19th century urbanism

12h15 - 12h45: Q&A *questions and answers*

12h45: Lunch break

Second session:

The Louvre in the city: social uses

Chairwoman: Christine MENGIN

Lecturer in Architectural History, Paris1 – Panthéon-Sorbonne University

14h15: Barry BERGDOLL, *Meyer Schapiro Professor of Art History, Department of Art History, Columbia University, New-York*

Palaces into Cultural Fora: European Art Museums in the Age of the Great Expositions

14h45: Emmanuelle HERAN, *Chief Curator, head of collections of the Louvre and the Tuileries gardens, under -Directions gardens, Direction architectural heritage and gardens, Louvre Museum*

A Plea for developing History of the Tuileries Garden Uses

15h15: Adrien GOETZ, *Author, Lecturer in Art History, Paris-Sorbonne University*

The Louvre, just another shopping mall? From the "Bon Marché" to the Louve: window-shops, changes, glass roofs and escalators

15h45: Mélanie ROUSTAN, *Ethnologist, Lecturer, National Museum of Natural History*

Users of the Louvre or the ways of the museum

16h15: Anne KREBS, *Assistant department head, head of socio-economic studies and research center Dominique-Vivant Denon, Louvre Museum*

Visibility or invisibility of museums. On the contemporary social and symbolic landscapes of the Louvre

17h - 18h : Roundtable:

Paris, the Louvre and its close territories: prospects and developments

Moderator: Philippe MEYER, *Journalist*

Bertrand LEMOINE, *Architect, director of research at CNRS*; **Isabelle BACKOUCHE**, *HDR, History studies Director, EHESS, Centre for Historical Research*; **Chris YOUNES**, *philosopher, Professor at Paris special school of architecture*; **Michel GOUTAL**, *chief Architect of historical monuments in charge of the Louvre*, **Philippe BELAVAL**, *Président of the Centre des Monuments nationaux*, **Anne-Laure BEATRIX**, *Director, department of External Relations, Louvre Museum*

18h15 - 19h: Musical interlude – “Visual Concert”



Ensemble Phénix

The Phoenix Ensemble offers to take you for a visit in its "Imaginary Museum". A musical museum that crosses the seas and mountains throughout Europe. A museum where the ear we must aim to better see where it breaks down the barriers of time, where the youth reclaims the past, the known and the forgotten.

Under the direction of **Sylvie DOUCHE**, the *Phoenix Ensemble* is a voco-instrumental chamber music orchestra, with variable size. Its members are students of the Paris-Sorbonne University, mostly for a degree in Musicology. Its mission is threefold: discover eclectic musical repertoires; carry out, for these purposes, adaptation, arrangement or harmonization works; perform outside, through various partnerships, upon various requests.

Anxious to promote all forms of musical performance, the *Phoenix Ensemble* especially wants to share with the audience the joy of art as practiced by several musicians together.



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**Friday 9 December 2016:
Louvre Museum, Auditorium**

09h: Welcome

**Third session:
The Louvre, image and representations**

Session Chairwoman: Dominique de FONT-REAULX

Director of the Musée national Eugène Delacroix

09h30: Alexandre GADY, *Professor of Architectural history, Paris-Sorbonne University*
Monarchical truth, republican lie? The myth of the origins of the Louvre (1775-1793)

10h: Dominique POULOT, *Professor, History of Civilization, Paris1 – Panthéon-Sorbonne University*

The Louvre in the center of the Republic

10h30: Françoise MARDRUS, *Head of Centre Dominique-Vivant Denon Center, Louvre Museum*; **Annette LOESEKE**, *Professor, Museum Studies, New York University - Berlin*
Paris-Berlin: the Louvre and the Museum Island, two models challenged by history

11h: Maria GARCIA-HERNANDEZ, *Geography Lecturer, Madrid Complutense University*; **Carmen MINGUEZ**, *Geography Lecturer, Madrid Complutense University*

The Prado Museum and Madrid: a cultural and tourist approach at different scales

11h30: Natacha PERNAC, *Director of Studies, Ecole du Louvre, Lecturer at Paris-West Nanterre University*

The Louvre at the movie theatre: a world, a model, a model against model

12h-12h30: Q&A questions and answers

12h45: Lunch break

14h : Welcome

Fourth session

The Louvre in a global world

Session Chairwoman: Isabelle LEFORT

Professor of Geography, Lyon II University

14h30: Edith FAGNONI, *Professor of Geography, Paris-Sorbonne University*; **Maria GRAVARI-BARBAS**, *Professor of Geography, Paris1 – Panthéon-Sorbonne University, IREST, Unesco Chair*

The Louvre XXL. A place, territories

15h: Gaël CHAREYRON, *Ecole Supérieure d'Ingénieur Léonard de Vinci*; **Anne HERTZOG**, *Geography Lecturer, Cergy-Pontoise University*; **Sébastien JACQUOT**, *Geography Lecturer, Paris1 – Panthéon-Sorbonne University*

The Louvre in a global world: connexions, circulations, projections

15h30: Simon TEXIER, *Professor of architectural history and contemporary urbanism, Jules Verne Picardie University*

The Abu Dhabi Louvre : an exceptional architecture in a protean territory

16h: Alexandre KAZEROUNI, *Political scientist, researcher at École Normale Supérieure, postdoctoral fellow of the Middle Eastern and Mediterranean Chair of Paris Sciences & Letters Research University*

The Louvre and the Globalization in Abu Dhabi : Universalism as a Particularism

16h30 : Cécile BRESC-MARIANI, *Assistant professor at Paris-Sorbonne University, is former Curator at the British Museum, London, and at the Museum of Islamic Art, Doha*

"Inspiring the future": the Museum of Islamic Art in Doha, an emerging GCC cultural capital

17h : Frederic MIGAYROU, *Deputy director of MNAM, head of architecture and design department of the Pompidou Centre*

Architecture of pervasive museum

17h30 - 18h30: Round Table:

The world museum and the city of tomorrow

Moderator: François CHASLIN, *Architect and architecture critic*

Jean NOUVEL, *Architect (Atelier Jean Nouvel, Paris)*, **Jean-Louis SUBILEAU**, *Urban planner (Une fabrique de la ville/The Making of the city, Paris)*, **Thomas DUBUISSON**, *Architect (Search agency, Paris)*, **Giandomenico ROMANELLI**, *Honorary Director of the Musei civici foundation, Venice*, **Gabi DOLFF-BONEKAEMPER**, *Pr. Dr. in Architecture History, Technische Universität, Institut für Stadt und Regionalplanung (ISR), Berlin*