



## **CALL FOR PAPERS**

### **4<sup>th</sup> International Conference ComSymbol on Believe in Technology: Mediatization of the Future and the Future of Mediatization**

Co-organized with Research Center Serge Moscovici, Aurel Vlaicu University from Arad, Romania on the occasion of the Great Union Centenary

#### **Scientific Partners**

Grupo de Pesquisa Midiatização e Processos Sociais (GPMPS) of University do Vale do Rio dos Sinos – UNISINOS, Brazil

Centre d'études et de recherches multimédia (CERM), Mons University, Belgium

Cox Center for International Mass Communication Training and research, Georgia University, USA

**at**

Aurel Vlaicu University

**November 8-9, 2018, Arad, Romania**

### **Scientific organizers**

Prof. dr. dr. DHC Stefan BRATOSIN, Paul Valéry University of Montpellier  
Associate Professor habilit. Mihaela-Alexandra TUDOR, Paul Valéry University  
of Montpellier

The 4<sup>th</sup> International Conference ComSymbol aims at identify, emphasize and question the characteristics and issues of the mediatization of mankind and society's future in the specific context of believes and dogmas of faith in technology. Understood as part of the process of communicative construction of the nowadays socio-cultural reality in a world where science, conquered by artificial intelligence, is being caught up by religion, the mediatization of the future, on the one hand, clumps together the fears of an apocalypse where the future of humanity is a life taken over by technology and, on the other hand, arouses an almost evangelical hope for a beneficial percolation of technology into the human bodies and their environment. Considering this contradictory dichotomy of media openings on the phenomenon, diverging and complementary at once, the aim of this conference edition is to provide some answers to these two main questions:

1. How the mediatized representations of the future account for the mythical and religious thinking, to which the scientific and Para scientific predictions on technology make a contribution? The point is to explore the social construction of scenarios about the future, expectations in the near future, roadmaps for tomorrow, futuristic promises of any kind, etc. in order examine the mythical and religious imaginary which plays a role in the offer of media contents about the materiality of the technological being.
2. How the mediatization of scientific, political, philosophical, economic, sociological etc. discourses on the technology of the future contributes to the mystification and/or the demystification of the faith in technology? The point is to question how the media participate in the creation and the development of ideologies linked to the technological future of society and humanity, as well as to the economic, ethical, psychological, political etc. impact of this development, which induces changes among social interactions and practices.

So as to achieve this goal, the conference is open to a range of approaches from multiple perspectives (the following list is not exhaustive):

- New upcoming InfoCom technologies
- Sociology of the future of the media
- Social networks and economy of trust in the technology of the future
- New media storytelling and the future of organisations
- Future of diversity and of its media representations
- Predictions on social transformations induced by the media
- Media investments in the policies of the future
- Technologies as an image of humankind and images of humankind in the invisible

- Mediatized explorations of the mysteries of matter, life and mind
- Cyber culture and anthropology of the future
- Media and constructions of myths on power as an immanent aspect of artificial intelligence
- Intentional servitudes to the NTIC against the liberties and rights of humankind
- Marketing of the social media and psychology of the future
- Religious representations in the mediatization of the technological future
- Mediatization of affaires and digital justice
- Education and future behaviours shaped by media
- Intelligent mediatic desacralization of religious practices
- Game of power and spirituality in the ecosystems of the future
- Figures of hope aroused by the mediatization of the technological future
- Transhumanism and ideologies of the future
- Media, ethics of the future and genetic programming
- Apocalypses and technological disasters forecasted by the media
- Roles of the media in the futurological extrapolation between believable and uncertain
- Future of spirituality in the context of immersive audio-visual media
- Media promises on the robotization of faith
- Future markets of media and the rise of the economy of the forbidden
- Start-up
- FrenchTech, Silicon Valley...
- Mediatization of the scientific imagination in touch with religions
- Mediatization of believes, convictions, predictions, utopias, the uncertain, the immanent, etc. and of the human-machine interactions
- Etc.

The conference welcomes scientists of any disciplines as well as digital technology professionals.

### **Important dates**

**April 6, 2018:** Submission of an abstract of approximately 350-400 words, including spaces, and five keywords. The abstract could be written in French or English. The proposal must include the name and affiliations as well as the email address of all authors.

**April 15, 2018:** Notification of abstract acceptance via email

**June 15, 2018:** Submission of the full papers (6000-8000 words with references)

**July 7, 2018:** full paper acceptance

**September 20, 2018 :** final full paper submission

All proposals and questions should be addressed to:

[essachess@gmail.com](mailto:essachess@gmail.com)

All proposals will be double blind peer reviewed. Authors of the accepted papers will be notified by e-mail.

### **Conference website**

For further details please visit the conference website which will be updated regularly  
<https://ww2.iarsic.com/en/comsymbol-2018/>

### **Conference venue**

Aurel Vlaicu University, Arad, Romania  
<http://www.uav.ro/en/index>

### **Events “Great Union Centenary”: Mediatization of historical events: cultural diversity and tolerance**

Gala dinner and festive cultural event offered to participants

#### **Practical information: accommodation, transport, etc.**

The participants will have the possibility of being accommodated in the university residences intended for the reception of the teacher-researchers (Aurel Vlaicu University - UAV Hostel).

**Free transport** from Traian Vuia Airport of Timisoara will be provided by the organizers.

Gala dinner and documentary tours **offered**.

Detailed information will be available on the conference website.

### **Registration Fee**

**65 euros** / participant (with or without oral communication)

The registration fee includes coffee breaks, lunch, entrance to all sessions of the conference

**235 euros**/participant with published paper and includes conference proceedings, coffee breaks, lunch, conference materials, entrance to all sessions of the conference, gala dinner and visits

The participants will pay the publishing fee only after receiving the acceptance of the proposal from the Scientific Committee.

### **Payment deadline**

The fees will have to be paid no later than  
**July 15, 2018.**

### **Conference Proceedings**

The proceedings will be reviewed and will have an ISBN. The proceedings will be published at a French Academic Publishing and will be submitted for indexing in a number of citation indexes including (Google Books, GESIS – Leibniz Institute for the Social Sciences, the ISI Thomson Web of Science, etc.)

The 2014 and 2016 Comsymbol conference proceedings were indexed in the ISI Thomson Web of Science database.

The participant will pay the publishing fee only after receiving the acceptance of the proposal from the Scientific Committee.

### **Languages of the conference**

French and English

### **Virtual Presentation**

If you will not attend the conference in person, you can present your paper virtually. As virtual participant, you will receive the instruction for presenting your paper via skype through the private and secured channel of the Aurel Vlaicu University.

### **Organizing Committee**

#### **Scholars**

Lavinia BETEA (Research Center Serge Moscovici, Aurel Vlaicu University Arad, Romania)  
Catherine GHOSN (IARSIC-CTS CORHIS, Paul Sabatier University Toulouse, France)  
Stefan BRATOSIN (IARSIC-CTS CORHIS, Paul Valéry University Montpellier, France)  
Mihaela Alexandra TUDOR (IARSIC-CTS CORHIS, Paul Valéry University Montpellier, France)

#### **PhD Candidates**

Agnos Emilian HERTELIU (CTS-Iarsic CORHIS, Paul Valéry University Montpellier, France)  
Marie JAUFFRET (CTS-Iarsic CORHIS, Paul Valéry University Montpellier, France)  
Najwa HAMAOU (CTS-Iarsic CORHIS, Paul Valéry University Montpellier, France)  
Cristian MAGURA (CTS-Iarsic CORHIS, Paul Valéry University Montpellier, France)  
Emy PLESCAN (CTS-Iarsic CORHIS, Paul Valéry University Montpellier, France)

### **Scientific Committee**

Mohamed BENDAHAN (LT2C, Mohammad V University Rabat, Morocco)  
Lavinia BETEA (Research Center Serge Moscovici, Aurel Vlaicu University Arad, Romania)  
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Mario CARLON (Faculté de Sciences Sociales, Buenos Aires University, Argentina)  
Gheorghe CLITAN (West University of Timisoara, Romania)  
Mihai COMAN (SPARTA, University of Bucharest, Romania)  
Eric DACHEUX (Communication et Solidarité, Clermont Ferrand University, France)  
Vitaliy DOKASH (Academy of Sciences of Ukraine & Yuriy Fedkovych National University of Chernivtsi, Ukraine)  
Pedro Gilberto GOMES (PPGC, Universidade do Vale do Rio dos Sinos – UNISINOS, Brazil)  
Catherine GHOSN (CTS-Iarsic, CORHIS, Paul Sabatier University Toulouse, France)  
Noemi MARIN (School of Communication and Multimedia Studies, Florida Atlantic University, USA)  
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Pierre-Michel RICCIO (LGI2P, IMT Mines Alès Ecole Mines-Télécom, France)  
Cleomar ROCHA (MediaLab, Universidade Federal de Goiás, Brazil)  
Haytham SAFAR (CERM-EMO, University Mons, Belgium)  
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