



Flávio Albuquerque

### **When**

16 November 2010 (pre-event);  
17, 18, 19 November 2010

### **Where**

Centro de Comunicação e Letras da  
Universidade Presbiteriana Mackenzie – SP

### **Contact**

[roteiristas2010.ccl@mackenzie.br](mailto:roteiristas2010.ccl@mackenzie.br)

### **General Information**

[www.mackenzie.br/iiseminario\\_hist\\_roteiristas.html](http://www.mackenzie.br/iiseminario_hist_roteiristas.html)

### **Inscription form – with work submission**

<http://www3.mackenzie.com.br/congressos/SemHistRot2010/inscricao.php>

## **II SCREENWRITER'S STORIES SEMINAR**

### **Art and Communication in the Screenwriter's era**

As the human history is organized by periods and cycles, historical national cinema and audiovisual approaches don't escape this model, considering their political, cultural, productive faces, their theoretical and creative manifestations.

Brazilian cinema as well examined by Paulo Emílio Salles Gomes has been marked by alternating periods of attempts, successes and failures.

Reviewing facts from a distant past and carefully staring at contemporary events make us able to recognize in audiovisual history, traditional elements interlaced with new devices brought by technology managed by a new human sensibility to make films. These are warning signs of traces and rites that testify timeline placed social, political and cultural moments and spaces.

The end of XX century's light pictures the clear image of the inescapable renewal of Brazilian audiovisual achieved through simultaneous and incessant movements of professionals considering idealization of new ways to reinvigorate and perpetuate it. Allied to this effort, we find the movement produced by digital innovations and the absorption of the concepts of new media.

At that time cinema was past 100 years and the rescue of the language roots, the reiteration of the film matrices (narrative or not), the approval of the vanguards and verdict about audiovisual expansion over the years to come were already consolidated.

The class of professionals in film and audiovisual started to require a new position that valued screenwriters, however not tenting to ruptures or radical changes, but growing in an organic and spontaneous demand.

The writers began to see and be seen as professionals prepared to run the "first creative performance" - the screenplay written and illustrated, as well as first visualized.

Now we borrow the greatest gift of writers, their ability to deal with a solitary game of letters, drawings and imagination, to predict histories that will be seen and testified by an audience.

Once we kindly appropriated this gift and become able to read the future we can attest the increasing need of this creative character, the screenwriter or audiovisual writer. Therefore, as more than deserved we credit them as protagonists of this *Screenwriters Stories Seminar*.

Unconditionally this growing prestige of the writers in audiovisual area sets a "new age" different from any other in Brazil.



Validate the Age of screenwriters is to bring them as integral part of History and of their own stories. It somehow makes them to sign the authorship of the text and the independence of it. However without taking the authorship from the director, but instead of it recognizing that there must a be a partnership between them director and screenwriter.

A partnership that blends probable paths, dreams, probabilities, syntax, grammar and structures traced by the writer, and translated by the director using figures, colors, backgrounds, actions, settings, time and space.

The goal is an audiovisual production containing the script in its ways, hidden and crystallized, and ready to be experienced by the viewer.

Proposed under the foundation of four themes and the diversity of thirteen approaches (and / or languages), the II *Screenwrites Stories Semminar* aims to:

- (1) promote academic, cultural and professional approach in the area within presentations, discussions, reflections about screenplays and screenwriters and the relations between creation, production, exhibition and history;
- (2) reiterate the importance and continue the discussion started in the first "Screenwrites Stories Semminar" in 2009, whose themes brought out the real fact of the new audiovisual paradigm: represented by the inclusion and representation of writers in the

history of cinema and audiovisual

- (3) share and expand the repertoire of knowledge
- (4) contribute with the diffusion of the production of several researchers and scholars in this field;

- (5) Maintain a close relationship with contemporary technologies.

## I WORKSHOP ON DIGITAL VIDEO TECHNOLOGIES

The development of researches in the field of audiovisual technologies by the group Nucleo de Audiovisual (NAV) has generated the opportunity to shelter within the activities of Screenwriters Stories Semina, the I Workshop on Digital Video Technologies designed, organized and coordinated by the professors Flávio Albuquerque (NAV) and Mark Nepomuceno. This event precedes the Seminar.

Believing that we will share the authorship of this chapter of audiovisual story,

We welcome all of you,

Gláucia Davino  
Fernanda Bellicieri

## Organization

### Núcleo Audiovisual – NAV



## Support

