

The Globalization of Production Models and Innovation in Emerging Economies: Comparative Research on Subnational Industrial Policies.

The motivation for organising this seminar is to bring together scholars examining research themes pertaining to the evolution of production models in regions of India and China, in relation to the progressive opening of these large economies to trade and FDI. Of particular interest is a focus on industrial policies emerging at the state or provincial level, presumably more responsive to territorially embedded production systems, which are often specialized in particular sectors and rely on specific types of social capital (assets/liabilities). Equally important is the manner in which these public policies interact with firm-level strategies, to complement or compensate, in pursuit of more broad-based development goals. This reflection, from a subnational perspective, builds on research-in-progress on the industrial policies of several Indian states (Andhra Pradesh, Haryana, Kerala, Tamil Nadu), and on industrial restructuring and technological upgrading in the provinces of Guangdong, Hubei (around the city of Wuhan) and in the Yangtze delta, mainly in textiles, automobiles and IT.

On the basis of this on-going research, it was observed that there are striking similarities in the constraints and opportunities facing India and China in the context of increasing competition in export markets. Especially remarkable is the expression of identical policy objectives, both national and regional, in both countries concerning industrial development: promoting sectors with higher value added, technological upgrading, and various efforts to generate local employment. At the same time, this research as well as the academic literature published in the field of economic and technological growth in emerging economies stress important differences in the way subnational regions in each country respond to and articulate with global markets. Regional capacities and modes of global articulation remain intimately linked with the specific historical trajectories of industrialization in the concerned regions (past industrial policies, policy environment for foreign investment and trade, political and social factors, to name just a few).

To explore these themes, the ISID is organising this international seminar, in collaboration with two French research institutes, the Centre for Research on Contemporary China (CEFC) in Hong Kong and the Centre for Human Sciences (CSH) in Delhi. This seminar has three main objectives:

- Bring together Indian and Chinese researchers working on these themes, in order to identify the main similarities and differences in the industrial trajectories of the study regions in terms of policy, restructuring, technological upgrading, and international trade.
- Fill the gap in comparative research in this area by encouraging scholarship in the form of seminar presentations, and by publishing selected papers. This seminar could contribute to stimulating future research in this field.
- Put in place a research network, that could form the basis for a grant proposal to fund subsequent research in India and China in this emerging field.

International Seminar

New Delhi, 19-20 November 2010

Institute for Studies in Industrial Development (ISID)

“The Globalization of Production Models and Innovation in Emerging Economies: Comparative Research on Subnational Industrial Policies”

- Draft programme -

Friday 19th November

9:30 – 10:00 Registration

10:00 – 10:30 Inaugural session

Chair: S. K. Goyal, Vice-Chairman (Officiating Chairman), Institute for Studies in Industrial Development (ISID)

- M. R. Murthy, Director, Institute for Studies in Industrial Development (ISID)
- Basudeb Chaudhuri, Director, Centre de Sciences Humaines, New Delhi (CSH)
- Loraine Kennedy, Joint Director, Centre for South Asian Studies, Paris (CEIAS-EHESS)
- Jean-François Huchet, Director, French Centre for Research on Contemporary China, Hong Kong (CEFC)
- Sunanda Sen, Visiting Professor, Institute for Studies in Industrial Development (ISID)

10:30 – 13:30 Session 1: Keynote presentations

Chair: K. V. K. Ranganathan, Institute for Studies in Industrial Development

10:30 -11:00 Elisa Barbieri, “Industrial Development Policies in Southern China: government efforts and industrial performances”.

11:00 -11:15 Q&A

11:15 – 11:30 Tea Break

Session 1: Keynote presentations (continued)

Chair: K. V. K. Ranganathan, Institute for Studies in Industrial Development

11:30 – 12:00 Jaya Prakash Pradhan, Sardar Patel Institute of Economic & Social Research, Ahmedabad: “Regional Heterogeneity and Firms’ Innovation: The Role of Regional Factors in Industrial R&D in India”.

12:00 - 12:30 Q&A

12:30 – 13:00 Xavier Richet, University Paris 3 and CEFC, Hong Kong, “Local industrial policy in automobile industry in China”.

13:00 – 13:30 Q&A

13:30 – 14:30 Lunch

14:30 - 16:15 Session 2: Upgrading Regional Industries in India and China

Chair: Sunanda Sen, Visiting Professor at ISID, formerly professor at the Centre for Economic Studies and Planning, Jawaharlal Nehru University, Delhi

14:30-15:10 William Hua Wang, Euromed Marseille Ecole de Management, France, “Industrial policy of electric vehicles in China: the interaction between central government and Shanghai government”.

15:10-15:30 Manjeeta Singh, ICRIER & Meenu Tewari, University of North Carolina at Chapel Hill. “Constraints, Complementarity and Adjustment: A Comparison of two Knitwear Regions in India - Ludhiana and Tirupur”.

15:30 – 15:50 Giovanni Balcet, Torino University, Turin, "Evolving joint ventures: impact, local linkages and industrial policy implications. Lessons from the automotive industry in India and China".

15:50-16:15 Q&A

16:15 – 16:30 Tea Break

16:30 – 18:30 Session 3: Subnational Industrial Policies in India and China

Chair: Loraine Kennedy, Centre d'Etudes de l'Inde et de l'Asie du Sud (CNRS-EHESS)

16:50 -17:10 Qiu Haixiong, Zhongshan University, “Coping with the crises and evolution of production structure: government and firms strategies in Guangdong Province”.

17:10-17:30 Keshab Das, Gujarat Institute of Development Research, Ahmedabad, “Going Global: State and New Industrialization in Gujarat, India”.

17:30-17:50 Giuseppe Tattara, University of Venice, “Offshoring to China and India: Case Studies of Italian Medium-sized Firms”.

17:50- 18:30 Q&A

19:30 Dinner at CSH, 2, Aurangzeb Road, New Delhi

Saturday, 20th of November

09:30 – 11:15 Session 4: Social Dimensions of Regional Industrial Performance

Chair: Amitabh Kundu, Centre for Study of Regional Development, Jawaharlal Nehru University, Delhi

09:30 – 09:50 M. Vijayabaskar, Madras Institute of Development Studies, Chennai, “Regional Social Policies and Corporate-led Growth: The Case of Tamil Nadu”.

09:50 – 10:10 Jean-François Huchet, CEFC, Hong Kong, “Evolving labour relations in China and industrial competitiveness”.

10:10 – 10:30 Sumangala Damodaran, School of Development Studies, Ambedkar University, Delhi, “Global Production Typologies, Economic Organisation and Upgrading of Employment Conditions: Some Evidence from India”.

10 :30 – 10 :50 S. Padmavathy, KPR School of Business, Coimbatore, « A Comparative Study On Labour Demand Estimation In Manufacturing Industries Of Tamil Nadu And Maharashtra, 1991-2004”.

10:50 - 11:20 Q&A

11:20 - 11:40 Tea Break

11:40 – 13:30 Session 5: Articulating industrial policies between central and local levels

Chair: Surajit Mazumdar, Institute for Studies in Industrial Development

11:40 – 12:00 Athar Hussain, London School of Economics, (to be confirmed) , “The difficult articulation of industrial policies between Beijing and the provinces “.

12:00 – 12:20 K. S. Chalapati Rao and M. R. Murthy, ISID, “Location of FDI in India. A Discussion of Some less Explored Aspects”.

12:20 – 12:40 P. Vigneswara Ilavarasan, Indian Institute of Technology, Delhi, « Center-for-global' or 'local-for-global'? An examination of FDI in R&D centers of IT MNEs in India”.

12:40-13:30 Q&A

13:30 – 14:30 Lunch

14:30 – 16:15 Session 6: Industrial Districts and Regional Policies

Chair: Atul Sood, Jawaharlal Nehru University, Delhi

14:30 – 14:50 (speaker to be confirmed)

14:50 – 15:10 Wang Haisu, Zhongnan University of Economics and Law, Wuhan, China, “Interactive Research of Local Government Policies and High-tech Small & Middle Enterprise in Wuhan”

15:10 – 15:30 Satyaki Roy, ISID, “Spatial Organisation of Production: Contesting Themes and Conflicting Evidence from Industrial Clusters in India”

15:30 – 16:00 Q&A

16:00 – 16:20 Tea Break

16:20 – 18:00 Round Table and wrap-up of the seminar

Chair: T. S. Papola, Institute for Studies in Industrial Development (ISID)

Xavier Richet, Université Paris 3 and CEFC, Hong Kong

Sunanda Sen, ISID

Giuseppe Tattara, University of Venice

Partha Mukhopadhyay, Centre for Policy Research, Delhi

R. Nagaraj, Indira Gandhi Institute of Development Research, Mumbai

Lorraine Kennedy, CEIAS, Paris

Jean-François Huchet, CEFC, Hong Kong

Vote of thanks