

International Workshop
November 24th 2017, 14:00-18:00
Institute of Sociology, University of St. Gallen, Switzerland

C R E A T I V E E C O N O M I E S

An International Paradigm in European Cities

<http://www.artandmarket.ch/>

This conference explores the paradigm of “creative economies” and its heuristic potentials and pitfalls when applied to European cities. This half-day event is based on presentations by international experts and a round table with representatives from culture, politics and economy.

For several years now the “creative economies” have kept sociological as well as cultural policy agendas busy throughout Europe and beyond. From the Lisbon Agenda on the innovation and learning economy (2000) and the Europe 2020 Strategy for Growth and Jobs launched in 2010 to the recent United Nations Creative Economy Report (2013), emphasis has been put on the pivotal role of creative work and the importance of sectors based on creativity for the economic, social, and political development of countries. At the same time, respective discourses have become prominent objects of criticism. Can creativity and culture foster economic, social, political well-being in different national and local settings? What actual or potential contradictions have to be taken into account? How can the various outcomes and implications of culture industry policies be grasped?

Set up by the Research Committee Sociology of Arts and Culture (CR-SAC) of the Swiss Sociological Associations (SSA) with the Institute of Sociology of the University of St. Gallen, this follow up event of the international Congress "Art & Market" of November 2016 brings together researchers and students, professionals in the field of arts, culture, cultural policy and economy as well a wider audience and the media.

Participants:

Prof. Dr. Ilja VAN DAMME (University of Antwerpen)
Prof. Dr. Simon GRAND (University of St. Gallen)
Dr. Janet MERKEL (University of London)
Dr. Elsa VIVANT (University of Paris 8)
Prof. Dr. Christoph WECKERLE (ZHdK, Zurich)

Moderator:

Dr. Dave O'BRIEN (University of Edinburgh)

Organising Committee:

Olivier MOESCHLER (University of Lausanne), Andrea GLAUSER (University of Lucerne) & Valérie ROLLE (University of Nantes) of the CR-SAC Research Committee Sociology of Arts and Culture (Foko-KUKUSO) of the SSA & Franz SCHULTHEIS, Thomas MAZZURANA & Patricia HOLDER (Institute of Sociology, University of St. Gallen)

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