



COLLOQUE INTERNATIONAL

OH CE COURT!

UNIVERSITE SORBONNE NOUVELLE - PARIS 3

14 - 15 Mars 2018

Call for papers

From the festival to the web, the stakes of the short film since 1990: production, diffusion, reception, aesthetics

The short film always seems to hold an ambiguous position, between an academic exercise for young film-makers and an arthouse film; between a marginalized but necessary form in the audiovisual landscape; a form that the general public would avoid cheerfully. We intend to revisit the importance of short films in the French and international cinematographic and audiovisual landscape and reaffirm its complexity and its links with the audiovisual sector and the new media.

Article 3 of the French Decree No. 90-66 of 17 January 1990 provides that feature films have a duration of more than one hour. Decree No. 99-130 of 24 February 1999 on the financial support of the cinematographic industry states that “Short-term cinematographic works shall be those whose duration is projected in cinematographic cinemas less than or equal to one hour”. The issues of format are here to be clarified: what are the consequences of this opposition and the wide variety of formats in terms of diffusion, production or viewing?

By bringing together professionals, researchers and film students, this international pluridisciplinary symposium wishes to question the economic, aesthetic, artistic and cultural aspects of short film since 1990. Why producing, directing, diffusing and watching short films? Who are the stakeholders in the short film world? What is the place of the short film in the audiovisual and media landscape? How does the digital industries and streaming platform change the game? How does the question of duration, as a choice or as a constraint, translate into an artistic dimension? How does it co-exist with other short audiovisual forms? From traditional press to YouTube, what visibility for short films?

Particular attention will be given to communication proposals related to web-related issues as well as sectoral issues. Questions can be related to the following topics:

- The place of short films within the economy of the cinema and in general of the audiovisual sector
- Web-related changes in short-film production practices, visibility, remuneration methods and dissemination
- What audience for short-films?
- Production/distribution networks
- Valorisation and visibility strategies
- Broadcasting modes: cinemas (pre-session, short film programs), festivals, television broadcasts (linear, but also delinearized), web (SVOD platforms, free, Youtube)
- Funding strategies: Who's producing and why? Why do television stations co-produce, produce or buy short films? What changes crowdfunding to the funding methods of short film?
- The influence of duration on the aesthetics of the film.

This symposium is sponsored by the IRCAV and CEISME at the Sorbonne Nouvelle—Paris 3 University, the LabEx ICCA and the UFR Arts and Media. It is part of the Festival Objectif Censier, Short Film Festival of the Sorbonne Nouvelle.

Proposals for contributions (max. 2500 signs including spaces) with a short biographical notice must be sent to **objectifcensier.paris3@gmail.com** before **15 December 2017**. The decision of the Scientific Committee will be announced on **15 January 2018**.

Primary language of the symposium will be French but communications in English will be accepted.

Organisational comitee

Marie Ballarini – IRCAV Université Sorbonne Nouvelle Paris 3

Chloé Mougenot — CEISME Université Sorbonne Nouvelle Paris 3

Students of the audiovisual department of Paris 3 organizers of Objectif Censier

Scientific comitee

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Marie-France Chambat-Houillon, CEISME, Université Sorbonne Nouvelle - Paris 3

Caroline Guigay, IRCAV, Université Sorbonne Nouvelle - Paris 3

Stéphane Kahn, Programmateur à l'Agence du court métrage et rédacteur de la revue Bref

Jacques Kermabon, rédacteur en chef de la revue Bref

Barbara Laborde, IRCAV, Université Sorbonne Nouvelle- Paris 3

Benoît Labourdette, président de la Coordination nationale Passeurs d'images

Richard Sidi, délégué général et responsable des départements scénario et production de la Maison du film court

Matthias Steinle, IRCAV, Université Sorbonne Nouvelle - Paris 3

Benoît Turquety, Université de Lausanne

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