



**4<sup>th</sup> International Conference Euro-Asia Tourism Studies Association**  
**Theme: Challenges of tourism development in Asia & Europe**  
**June 18-22, 2018**  
**University of Burgundy - School of Humanities in Dijon (MSH)**  
**In partnership with LPM F.Mitterrand Chateau Chinon ó Morvan**

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The 4th Annual Conference of EATSA ó Euro-Asia Tourism Studies Association, that will take place in France, next June 18-22th 2018, is an international forum for researchers and industry experts to exchange information regarding advances in the state of the art and application of tourism, hospitality and leisure management in the region of Euro-Asia.

We welcome submissions addressing the EATSA Conference theme Challenge of tourism development in Asia & Europe. Issues related to the broad theme of the conference include, but are not restricted to the following:

- Beverage, food and tourism
- Creative industry and tourism
- Cultural values and tourism management
- Experience economy and human life in tourism
- Interface connecting technology and humanity in tourism industries
- Service and tourism industries
- Social business and tourism
- Social responsibility and business ethics in tourism issues
- Sport tourism and ecology
- Sustainable tourism and environment
- Tourism promotion, communication, and tourism marketing

**Submissions**

The written and spoken language of EATSA Conference is English.

Structured abstract:

- Purpose (mandatory)
- Design/methodology/approach (mandatory)
- Findings (mandatory)
- Research limitations/implications (if applicable)
- Practical implications (if applicable)
- Social implications (if applicable)
- Originality/value (mandatory)

All abstracts and articles should be sent to the address:

[EATSA2018FRANCE@gmail.com](mailto:EATSA2018FRANCE@gmail.com)

Web site : <http://eatsa.byd.pl/id,19/4th-annual-eatsa-conference>

**Important Dates**

January 15, 2018	Abstract Submission Due (250 words max)
March 1, 2018	Notification of Acceptance
April 01, 2018	Early Bird Registration
April 30, 2018	Full Paper Submission Due (5 500 words max)
May 15, 2018	Late Registration Due
June 18~22, 2018	The Conference



**PROGRAM**

MONDAY, JUNE 18 ó UFR STAPS

5:00 pm ó 6:00 pm	UNIVERSITY OF BURGUNDY	Registration
6:00 pm ó 8:00 pm	UNIVERSITY OF BURGUNDY	Reception

THUESDAY, JUNE 19 ó MSH - School of Humanities in Dijon

8:30 am	UNIVERSITY OF BURGUNDY	Registration
9:00 am ó 10:30 am	UNIVERSITY OF BURGUNDY	Opening and Keynote Speech (1)
10:30 am ó 11:00 am	UNIVERSITY OF BURGUNDY	Coffee Break
11:00 am ó 12:30 am	UNIVERSITY OF BURGUNDY	Keynote Speech or Parallel Sessions
12:30 am ó 2:00 pm	UNIVERSITY OF BURGUNDY	Lunch
2:00 pm ó 3: 30 pm	UNIVERSITY OF BURGUNDY	Parallel Sessions
3: 30 pm ó 4:00 pm	UNIVERSITY OF BURGUNDY	Coffee Break
4:00 pm ó 5: 30 pm	UNIVERSITY OF BURGUNDY	Parallel Sessions
7:30 pm		Banquet Dinner

WEDNESDAY, JUNE 20 ó MSH - School of Humanities in Dijon

8:30 am	UNIVERSITY OF BURGUNDY	Registration
9:00 am ó 10:30 am	UNIVERSITY OF BURGUNDY	Keynote Speech (2)
10:30 am ó 11:00 am	UNIVERSITY OF BURGUNDY	Coffee Break
11:00 am ó 12:30 am	UNIVERSITY OF BURGUNDY	Parallel Sessions
12:35 am ó 2:00 pm	UNIVERSITY OF BURGUNDY	Lunch
2:00 pm ó 3: 30 pm	UNIVERSITY OF BURGUNDY	Parallel Sessions
3:30 pm		TOUR IN DIJON Free dinner or dinner

TURSDAY, JUNE 21 ó CHATEAU CHINON MORVAN LPM F MITTERRAND

8:00 am ó 10:00 am	From Dijon to Morvan Château Chinon	By bus
10:00 am ó 10:30 am	LPM F. MITTERRRAND	Registration - coffee
10:30 am ó 12:00 am	LPM F. MITTERRRAND	Parallel sessions
12:00 am ó 1:30 pm		Lunch
1:30 pm ó 3:00 pm	LPM F. MITTERRRAND	Parallel sessions
3:00 pm ó 3:45 pm		Keynote Speech
3:45 pm ó 4:15 pm	LPM F. MITTERRRAND	Coffee Break
4:15 pm ó 7: 30 pm	LPM F. MITTERRRAND	
7:30 pm -	From Château Chinon to Dijon (bus)	Dinner and go back to Dijon

FRIDAY; JUNE 22 ó UFR STAPS - Faculty of Sport

8:30 am ó 9:00 am	UNIVERSITY OF BURGUNDY	Registration
9:00 am ó 10:30 am	UNIVERSITY OF BURGUNDY	Keynote Speech or parallel sessions
10:30 am ó 11:00 am	UNIVERSITY OF BURGUNDY	Coffee Break
11:00 am ó 12:30 am	UNIVERSITY OF BURGUNDY	Parallel sessions
12:30 am ó 13:30 am	UNIVERSITY OF BURGUNDY	General assembly
13:30 am ó 14:00 am		Award
14:00 am		Free lunch or go home

## GUIDELINE

Please follow these guidelines to ensure your paper is reviewed. Documents that are not prepared according to these formatting instructions will NOT be reviewed.

### Abstract

The abstracts should follow the instructions and templates provided below.  
After the abstract submission has been successfully completed, authors will receive confirmation e-mail.

- The e-mail must include the author/søfull name, home institution, address and phone
- All abstracts must be submitted in English.

### Full paper

The full papers should follow the instructions and templates provided below. After the paper submission has been successfully completed, authors will receive confirmation e-mail.

- Languages: the paper may be written in **English**.
- Each paper should clearly indicate the nature of its scientific contribution, and the problems, domains or environments to which it is applicable.
- All accepted papers must be presented by at least one of the authors.

### Document format:

- The paper size is A4 (i.e., 210 x 297mm), one-column format with a 2.5cm margin at the top, a 3cm margin at the bottom, 1.5cm margins on the left and right. Lines are single-spaced.
- Abstracts must have 100 to 250 words
- At least two keywords should be mentioned
- The body of the text of the submission is defined as follows: 10pt Times font, Single space.