

The World Cup, between Europe and the Americas

Actors, implications and temporality of a sporting global event
(20th - 21st centuries)



Aerial view of the Centenario Stadium, July 18 1930

June 14 and 15

**Institut des Hautes Études
de l'Amérique latine**

28, rue Saint-Guillaume, 75007 Paris

**Maison de la Recherche
Université Paris 3**

4, rue des Irlandais, 75005 Paris



**Deutsche
Sporthochschule Köln**
German Sport University Cologne



**Université
de Limoges**



Practical aspects

Place and dates :

The Symposium will be held in Paris at the opening of the 2018 World Cup on Thursday 14 and Friday 15 June 2018. The first day's session will take place in the Amphitheatre of the Institute of Latin American Studies, 28 rue Saint-Guillaume ; the second day's session will be at the Maison de la Recherche of Paris 3, at 4 rue des Irlandais.

Languages :

Papers will be submitted in either French or English (in order to foster exchanges, it will be appreciated for the French spoken papers to have the power-point translated in English)

Publication :

The publication of the symposium's proceedings is being considered in the form of a collective book or a journal's special issue (some preliminary contacts have already been taken).

Contact :

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Organizing committee (by alphabetical order)

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Grégory Quin

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Stefan Rinke

Professor, Freie Universität, Berlin (Lateinamerika-Institut)

Matthew Taylor

Professor, De Montfort University, Leicester

List of participants (by alphabetical order)

- **Fabien Archambault**
Senior lecturer, Université de Limoges
- **Clément Astruc**
PhD candidate, IHEAL - Paris 3
- **Xavier Breuil**
Associated researcher, Université de Besançon
- **Bernardo Buarque**
Scholar, Fundação Getúlio Vargas, São Paulo
- **Olivier Compagnon**
Professor, Sorbonne Nouvelle – Paris 3 (IHEAL)
- **Mario del Pero**
Professeur / Professor, SciencesPo Paris
- **Paul Dietschy**
Professor, Université de Franche-Comté, Centre d'histoire de SciencesPo
- **Axel Elías Jiménez**
PhD, King's College, London
- **Brenda Elsey**
Assistant Professor, Hofstra University, New York
- **Livia Gonçalves Magalhães**
Assistant Professor, Universidade Federal Fluminense
- **Lucie Hémeury**
PhD candidate, IHEAL - Paris 3
- **George Kioussis**
Assistant Professor, California State University
- **Lorenzo Jalabert D'Amado**
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- **Frédéric Louault**
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Professor, Deutsche Sporthochschule, Cologne
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- **Juan Antonio Simón Sanjurjo**
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- **Matthew Taylor**
Professor, De Montfort University, Leicester
- **Quentin Tonnerre**
Doctorant / PhD candidate, ISSUL
- **Philippe Vonnard**
Postdoc, ISCC, CNRS, Paris-Sorbonne, UPMC

Thursday, June 14

9am – 9.30 *Welcome coffee (IHEAL, 28, rue Saint Guillaume, 75007 Paris)*

9.30 – 9.45 *Welcome address*

Olivier Compagnon (Director, IHEAL)

9.45 – 10.30 *Inaugural conference*

Paul Dietschy (Professor, Université de Franche Comté) « The World Cup: a historiographical object »*

10.30 – 10.45 *Break*

10.45 – 1pm *Panel 1: The World cup: a showcase for the host country ?*

- Clément Astruc (PhD candidate, IHEAL) « Showcasing Brazil in the Post Second World War : the 1950 World Cup »
- Axel Elías Jiménez (PhD, King's College) « Achieving modernity through tradition: State formation and everyday politics during the 1970 World Cup »
- Juan Antonio Simón Sanjurjo (Professor, Universidad Europea de Madrid) « The FIFA World Cup 1982 or the symbolic end of the Democratic Transition process in Spain »

chair : Mario del Pero (Professor, SciencesPo Paris)

1pm – 2.30 *Lunch*

2.30 – 5.30 *Panel 2 : Organizing the World Cup: local, national and international actors*

- Quentin Tonnerre (PhD candidate, ISSUL) « Between tourism and policy. The Swiss state and the 1954 World cup »
- Brenda Elsey (Assistant professor, Hofstra University) « "Because we have nothing". Politics, Gender, and Consumption in the 1962 World Cup »
- Mathew Taylor (Professor, De Montfort University, Leicester) « Welcome to *Our England*: Local Perspectives in the Making of the 1966 World Cup »
- Nicolas Sbetti (Postdoc, Università di Bologna) « Political stakes of the Italy 90 World Cup. »

chair : Julien Sorez (Senior lecturer, University of Picardie)

8pm *Dinner*

Friday, June 15

9am – 9.30 *Welcome coffee* (Maison de la Recherche Université Sorbonne Nouvelle, 4, rue des Irlandais, 75005 Paris)

9.30 – 12.30 *Panel 3: Heritage of the World cup*

- **Lorenzo Jalabert D'Amado** PhD candidate, IHEAL) « From Colombes 1924 to Montevideo 1930, the construction of Uruguayan football memory »
- **Daniele Serapiglia** (Postdoc, Universidade Nova de Lisboa) « The 1934 World Cup in Italian society : memories of the tournament during and after the fascist period »
- **Bernardo Buarque** (Professor, Fondation Getúlio Vargas) « The Maracanã and the image of modern Brasil: from 1950 to 2014 »*
- **Livia Gonçalves Magalhães** (Assistant Professor, Universidade Federal Fluminense) « 40 years after : memories and heritage of the Argentinian 1978' Mundial »

chair : **Stefan Rinke** (Professor, Freie Universität)

12.30 – 2pm *Lunch*

2pm – 4.15 *Panel 4: World Cup organization failures*

- **Lucie Hêmeury** (PhD candidate, IHEAL) « Argentina's unfortunate applications to host the World cup during Peronism (1938-1954) »
- **George Kioussis** (Assistant professor, California State University) « “Carrots and Sticks”: The American Bid for the FIFA 1986 World Cup »
- **Philippe Vonnard** (Postdoc, Institut des sciences de la communication, Paris-Sorbonne) « A “real“ application ? Switzerland and the 1998 World cup »*

chair : **Frédéric Louault** (Professor, Université Libre de Bruxelles)

4.15 – 4.30 *Break*

4.30 – 6pm *Round table : Conclusions of the congress and contemporary perspective of the World cup*

Speakers :

- **Fabien Archambault** (Senior lecturer, Unilim, Limoges)
- **Xavier Breuil** (Assistant researcher, Université de Besançon)
- **Brenda Elsey** (Assistant professor, Hofstra University) onfirmed
- **Jürgen Mittag** (Professor, Deutsche Sporthochschule, Cologne)

chair : **Grégory Quin** (Senior lecturer, Université de Lausanne)

7.30 *Closing of the symposium*