

MIE 2019

**2nd International Management,
Innovation and Entrepreneurship
Conference**

**Toward a management
of paradoxes:
Uncertainty and
imperatives of
excellence**

**Hammamet - Tunisia
3-4 october 2019**

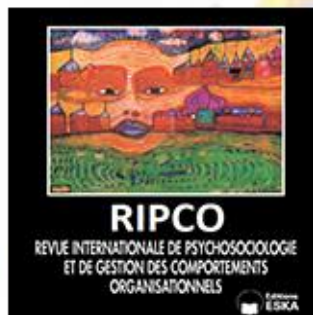
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جامعة منوبة
Université de la Manouba



CEPN

Centre d'Économie
de l'Université Paris Nord



EDITORIAL – MIE 2019

The 2nd International Conference on Management, Innovation and Entrepreneurship (MIE) will be hosted in Hammamet, Tunisia from 3 to 4 October, 2019. It will be supported by RIGUEUR Lab, ISCAE – Manouba University.

Since the first edition, MIE conference aimed to encourage participants from across fields to share knowledge, provide new insights and stimulate discussions of ideas, empirics and models in the Management and Human Resource as well as in innovation and entrepreneurship fields.

RIGUEUR Lab is the centre where scientific and pedagogic activities concerning management meet. It aims to foster exchange of opinions and ideas between different researchers in Tunisia and abroad and to attract participants with different backgrounds in social sciences.

All RIGUEUR members will be pleased to put their skills and resources at your disposal and share their enthusiasm, motivation and implication to the success of the conference. They will be happy to welcome you in great numbers in Hammamet.

Rym HACHANA
Chair of the conference
MIE 2019

EXPECTED PAPERS

The scientific and programme committee of the 2nd MIE conference invites scholars and practitioners to submit abstracts to be considered for presentation. The conference theme is as follows “Toward a management of paradoxes: Uncertainty and imperatives of excellence”. In that respect, submissions that particularly, but not exclusively, relate to the conference theme are encouraged.

Contributors have the opportunity to present their researches either in parallel sessions or in poster sessions. Doctoral workshops will be provided as well.

We welcome both theoretical contributions and empirical findings related to the conference topic. In fact, we are interested in focusing on a set of paradoxes that generate tensions at the organizational level. As mentioned by Zhand & Han (*forthcoming*) “Paradoxes are fundamental catalysts for corporate evolution”. Time brings uncertainty and a lot of contradictions. By paying attention to this particular reality, we aim to enhance understandings regarding interconnections and synchronicity that managers and leaders have to deal with.

Various examples show that organizations face paradoxical tensions since they must simultaneously meet opposite objectives, such as:

- Cooperating while competing;
- Establishing routines while encouraging risks;
- Innovating while sanctioning errors;
- Increasing performance while being ethics;
- Exploring while exploiting;
- Empowering while controlling, and so forth.

Individuals also experience tensions; they need to adopt specific behavior mindset. Some authors talk about “paradoxical behavior”, others consider “both/and” cognition or holistic and complex cognitive schema. We aim through this conference to provide better understanding of how managers can deal with such strategic dualities? How to reconcile between opposite objectives? How can they embrace managerial reality which requires a lot of tradeoffs and become more and more uncertain?

Furthermore, managers' responses to paradoxes are co-constructed with others (Kelle et al., 2019). We hope receiving papers dealing with social interconnections and challenges facing managers in resolving competing imperatives. In fact, management practices are continually changing and this change can be viewed through multiple lenses, that's why conference themes include, but are not limited to:

- Strategy
- Leadership
- Media and communication
- Tourism
- E-management and technology
- Corporate finance strategies
- Social networks
- Smart cities and regions
- Law and ethics
- Public management
- Corporate governance
- Strategic marketing
- Corporate social responsibility
- Business models
- Creativity and entrepreneurship
- Organizational behavior

Submissions must contain the following details:

- Title
- Author(s) name(s)
- E-mail address, occupation and affiliation for each author
- Abstract
- Key words (up to 5)
- Please mention in which general track you think your paper would suit better.



REFERENCES

- Hargrave, T. J., & Van de Ven, A. H. (2017). Integrating dialectical and paradox perspectives on managing contradictions in organizations. *Organization Studies*, 38 (3-4), 319–339.
- Jarzabowski, P., Bednarek, R., Chalkias, K., & Cacciatori, E. (2018). Exploring inter-organizational paradoxes: Methodological lessons from a study of a grand challenge. *Strategic Organization*, 17(1), 120-132.
- Keller, J., Wong, S.S., & Liou, S. (2019). How social networks facilitate collective response to organizational paradoxes. *Human Relations*, 1-29.
- Miron-Spektor, E., Ingram, A., Keller, J., Smith, W. K., & Lewis, M. W. (2018). Microfoundations of organizational paradox: The problem is how we think about the problem. *Academy of Management Journal*, 61(1), 26–45.
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- Rosing, K., Frese, M., & Bausch, A. (2011). Explaining the heterogeneity of the leadership innovation relationship: Ambidextrous leadership. *Leadership Quarterly*, 22, 956–974.
- Spektor, E.M., Ingram, A., Keller, J., Smith, W.K., & Lewis, M.W. (2018). Microfoundations of organizational paradox: The problem is how we think about the problem. *Academy of Management Journal*, 61(1), 26-45.
- Zhang, Y., & Han, Y.L. (forthcoming). Paradoxical leader behavior in long-term corporate development: Antecedents and consequences. *Organizational Behavior and Human Decision Processes*.

INSTRUCTIONS FOR ABSTRACTS

Please follow the instructions below:

- Abstracts can be written in French or in English. So do oral presentations;
- Abstracts must be from 1000 to 1500 words;
- Abstracts must be in Times New Roman 12 pt;
- Abstracts should be submitted in MS word format.

PUBLICATION OF CONFERENCE PAPERS

All abstracts and final papers will be blind reviewed by at least 2 reviewers. We are pleased to inform you that after the conference (based on scientific committee and decision of the Editors in chief of journals co-operating with MIE conference), selected authors will be invited to submit revised papers for publication in a scientific journals which is:

- **Revue Internationale de Psychosociologie et de Gestion des Comportements Humains (RIPCO).**

IMPORTANT DATES

- July, 31, 2019 : Abstract submission deadline
- August, 15, 2019 : Author notification
- August, 31, 2019 : Author registration
- September, 15, 2019 : Final paper submission
- October, 3-4, 2019 : Conference dates

CONFERENCE FEES

Registration fee covers:

- Access to opening and closing ceremonies of the conference
- Refreshments, lunch, gala dinner
- Transportation (for foreign participants)
- Accommodation
- Excursion

Participants		
Professors, practioners	450 dinars	250 euros
Phd students	300 dinars	150 euros
Accompanying person	250 dinars	100 euros

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Please e-mail your submission or questions to rigueurmie2019@gmail.com.

