DIGITAL PLATFORMS IN THE GLOBAL SOUTH: SHAPING A CRITICAL APPROACH

June 28th and 29th 2021

Organized by
Philippe Bouquillon (LabSIC, Paris 13),
Christine Ithurbide (CNRS Passages)
and Tristan Mattelart (Carism, Paris 2)

Location : Room 214
Université Paris 2,
92 rue d’Assas, 75006 Paris

& Online via Zoom :
Click on the Camera to access the Zoom Conference Room
14H-14H45  Introduction

Philippe Bouquillion (LabSIC, Paris 13), Christine Ithurbide (CNRS Passages) and Tristan Mattelart (Carism, Paris 2), Some Preliminary Observations on an Emerging Research Field

14H45-15H30  Keynote Speech

Nick Couldry (London School of Economics and Political Science) and Ulises Mejias (State University of New York at Oswego), Colonized by Data: Platforms and the Reconfiguration of Social Life for Capital

15H30-15H45  Pause

15H45-17H15  Session I – The Stakes of Digital Platforms for Industry and Public Policy in the Global South

· Alessandro Jedlowski (Sciences Po Bordeaux, LAM): The (Un)making of Informational Sovereignty: Screen Media, Politics and Technological Innovation in Nigeria

· Vibodh Parthasarathi (Center for Culture Media & Governance, Jamia Millia Islamia University) and Simran Agarwal (LabSIC, LabEx ICCA): From Platforms to Platformisation: The Reconfiguration of Social Economies in India

· Rodrigo Gómez García (Universidad Autónoma Metropolitana-Cuajimalpa): Challenges of Media Policy in the Age of Platform Imperialism: A View from Latin America
14H-15H30  Session II - Behind Digital Platforms, Perspectives from Cultural and Digital Workers

· Alix Bénistant (LabSIC, Paris 13): Cultural Crowdfunding Platforms in Latin America. From the "Creative" Political Agenda to the Strategies of Actors

· Vassili Rivron (CERREV/UNICAEN): Differentiated Access to Platforms: The Artist-Producer in the Reorganization of Musical Sectors in Brazil and Central Africa

· Abdelfettah Benchenna (LabSIC, Paris 13): Relocations of ICT-Related jobs: A Phenomenon at the Crossroads of North / South Relations and Social Classes? A View from Morocco

15H30-15H45  Pause

15H45 - 17H15  Session III - Strategies of Transnational Players and Localization Processes

· Luis Albornoz (Universidad Carlos III): The Issues Raised by Netflix Strategies in Latin America

· Philippe Bouquillion (LabSIC, Paris 13): The Links between Content Industries and Technical Infrastructures in the Case of Indian Audiovisual Platforms: What Stakes of Hegemony?

· Christine Ithurbide (CNRS, Passages): Digital Platforms Weaving into Local Craft Industry: Learnings from India

17H15-17H30  Concluding remarks
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